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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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In the Matter of)	
)	
Amendment of Rules and) CS Docket No. 97-98	
Policies Governing Pole)	
Attachments)	

REPLY COMMENTS of the NATIONAL TELEPHONE COOPERATIVE ASSOCIATION

The National Telephone Cooperative Association ("NTCA") is a national association of approximately 500 local exchange carriers that provide service primarily in rural areas. All NTCA members are small carriers that are "rural telephone companies" as defined in the Telecommunications Act of 1996 ("Act"). Approximately half of NTCA's members are organized as cooperatives.

The Commission proposes to adjust the pole attachment formula pursuant to its authority under Section 224 of the Communications Act.² Generally, Section 224 grants the Commission authority to regulate the rates, terms and conditions governing pole attachments and requires that such rates, terms and conditions are just and reasonable.³ The Commission's regulatory authority over pole attachments, however, is not triggered unless a state does not exercise its jurisdiction

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⁴⁷ U.S.C. §§ 151 et. seq.

² Id. at § 224.

Id. at § 224(b)(1)

over pole attachments or, in individual matters, if a state fails to take final action on a complaint within an allotted period of time.⁴

NTCA submits these reply comments primarily in response to comments made by the Small Cable Business Association ("SCBA") regarding the Initial Regulatory Flexibility Analysis ("IRFA") conducted by the Commission in the above proceeding. NTCA also supports those commenters urging the Commission to retain a passive role in regulating the rates, terms and conditions of pole attachments.

The Commission properly acknowledges that cooperatively organized telephone companies are statutorily exempted from the requirements of Section 224.⁵ The SCBA takes exception to this Congressionally authored exemption by labeling it as a "market entry barrier," in violation of Section 257 of the act, in comments filed in response to the Commission's IRFA.⁶ The SCBA's argument that the Section 224(a) cooperative exemption creates a barrier to small cable's entry into the provision of telecommunications services is wholly unsubstantiated. The SCBA cites no specific complaints filed against cooperatively organized local exchange carriers regarding pole attachment issues. Its mere assertions and labeling tactic deserve no consideration. Regardless, the Congress has chosen to exempt cooperatives from the requirements of Section 224. Furthermore, the exemption in 224 does not deprive SCBA

Id. at 224(c)(3)(A-B)

In the Matter of Amendment of Rules and Policies Governing Pole Attachments, CS Docket No. 97-98, Notice of Proposed Rulemaking (released March 14, 1997) at ¶ 5. See also, 47 U.S.C. § 224(a)(1) (for purposes of this section, "the term "utility"... does not include any railroad, any person who is cooperatively organized, or any person owned by the Federal Government or any State.").

Small Cable Business Association Comments at 2 ("Inability to access poles on economically feasible terms represents a significant barrier to entry.").

members of available legal remedies in connection with pole attachment agreements negotiated with exempt electric or telephone cooperatives.

In terms of the substantive proposals contained in the March 14, NPRM, NTCA supports those commenters that urge the Commission to adopt pole attachment policies based on the premise that voluntarily negotiated rates should be the fundamental means of setting rates for pole access. NTCA also recommends a limited role for the Commission and agrees with Southern New England Telephone Company that "rather than relying on a formulaic and prescriptive approach, competition is best encouraged by turning first to a market-based process."

NTCA disagrees with the comments of Tele-Communications, Inc., suggesting that the Commission should not defer pole attachment rate issues to private negotiation. The Commission should adopt a policy that permits negotiations as a first option in all cases where the state does not exercise jurisdiction under Section 224(c). Formulas and prescriptive rules should apply only in cases where the parties subject to 224 cannot negotiate pole attachment rates.

Whitepaper at 3-5 (See BellSouth Comments at 3).

Southern New England Telephone Company Comments at 2.

CONCLUSION

NTCA urges the Commission to disregard the comments of the SCBA. Additionally, NTCA advocates a limited role for the Commission in pole attachment regulation and recommends deference to a market-based regulatory model.

Respectfully submitted,

NATIONAL TELEPHONE COOPERATIVE

ASSOCIATION

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August 6, 1997

CERTIFICATE OF SERVICE

I, Gail C. Malloy, certify that a copy of the foregoing Reply Comments of the National Telephone Cooperative Association in CS Docket No. 97-98 was served on this 6th day of August 1997, by first-class, U.S. Mail, postage prepaid, to the following persons on the attached list:

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